



The Green Branch  
The best time to plant a tree

PS  
PS





# Problem

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- Atmospheric carbon has reached dangerous levels
- 65% of the world's usable soil is degrading and desertifying
- Carbon market has to multiply x150 by 2030 to meet the Paris Agreement





# Solution

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Sequester carbon  
with certified  
forestry projects



Plant native species to  
support biodiversity  
and natural capital



Supply the market  
with high quality  
credits



# The Green Branch





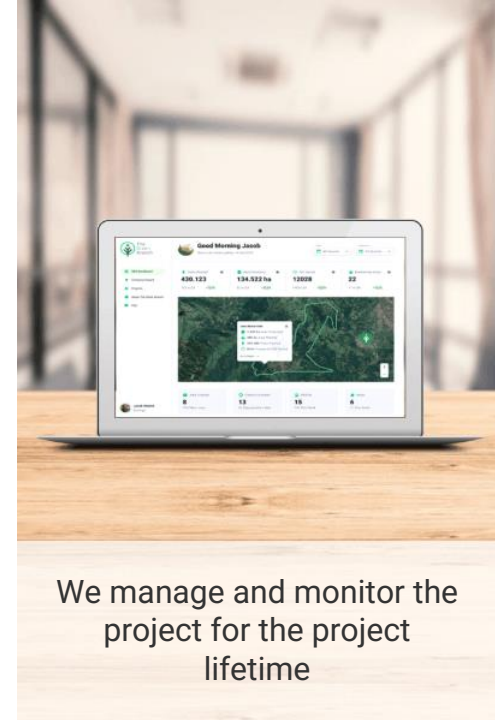
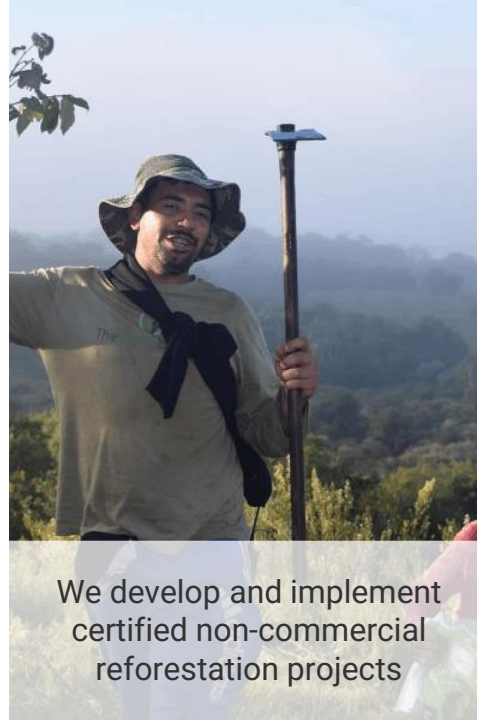
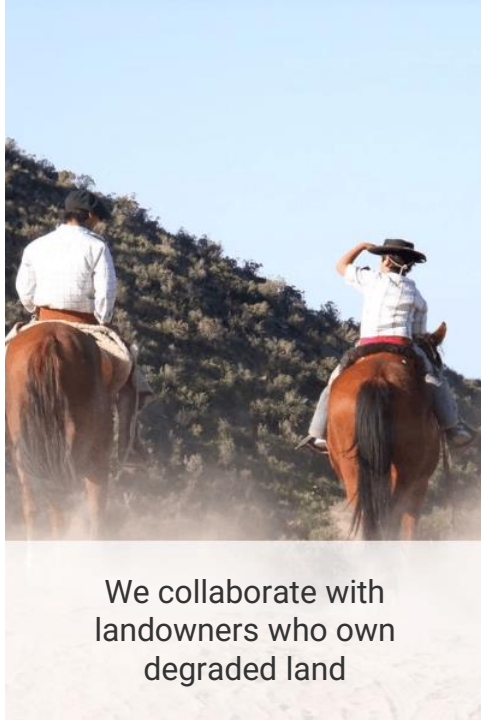


What's more, our projects support the local community by creating working class





## What do we do?





## With whom?

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We collaborate with local landowners and farmers who...



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are in the position of  
**degraded land**



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are experiencing  
**decreasing yields**



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want to **restore land** and  
and a earn a **steady  
income**





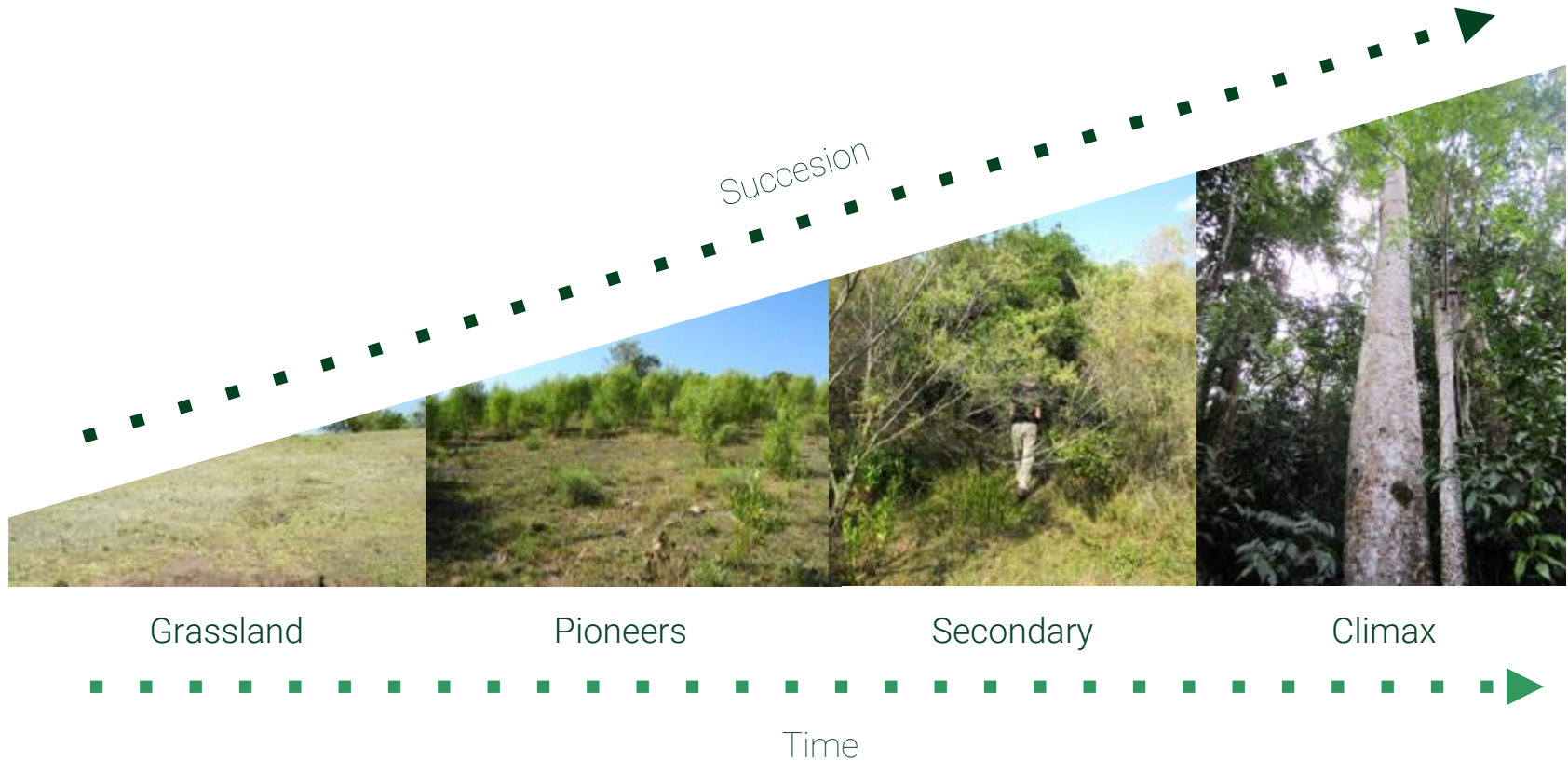
# Serra do Sudeste







# Natural succession















## Impact numbers first project

- **1037 hectares** under sustainable management
- **30 tonnes** of seeds planted
- **15 tonnes** of organic fertilizers
- **30 tree species** of which 4 on the IUCN Red List
- **80+ animals** protected
- **>R\$1.200.000,-** invested locally

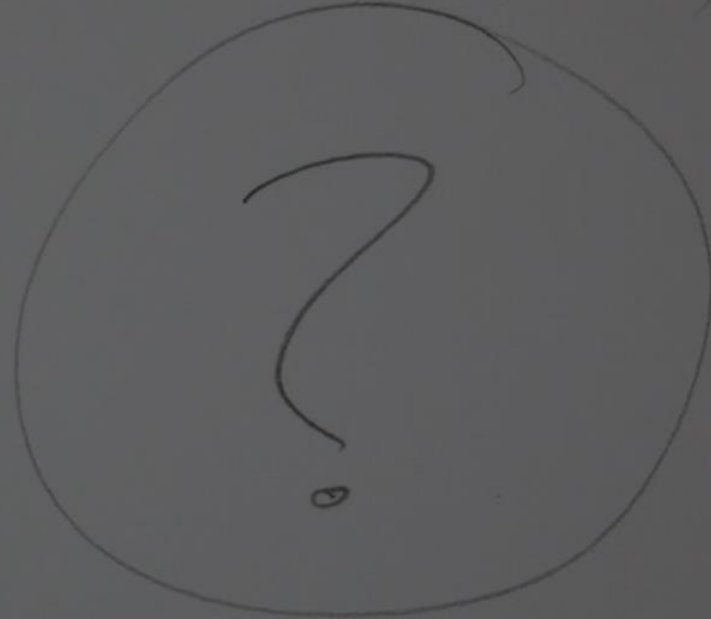
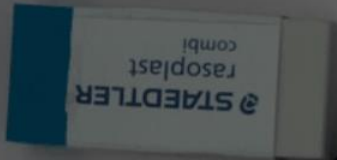
396  
Hectares

of reforestation





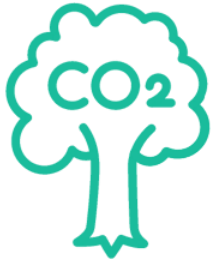
# Developing and certifying







# Business Model



Our reforestation projects store large amounts of carbon annually



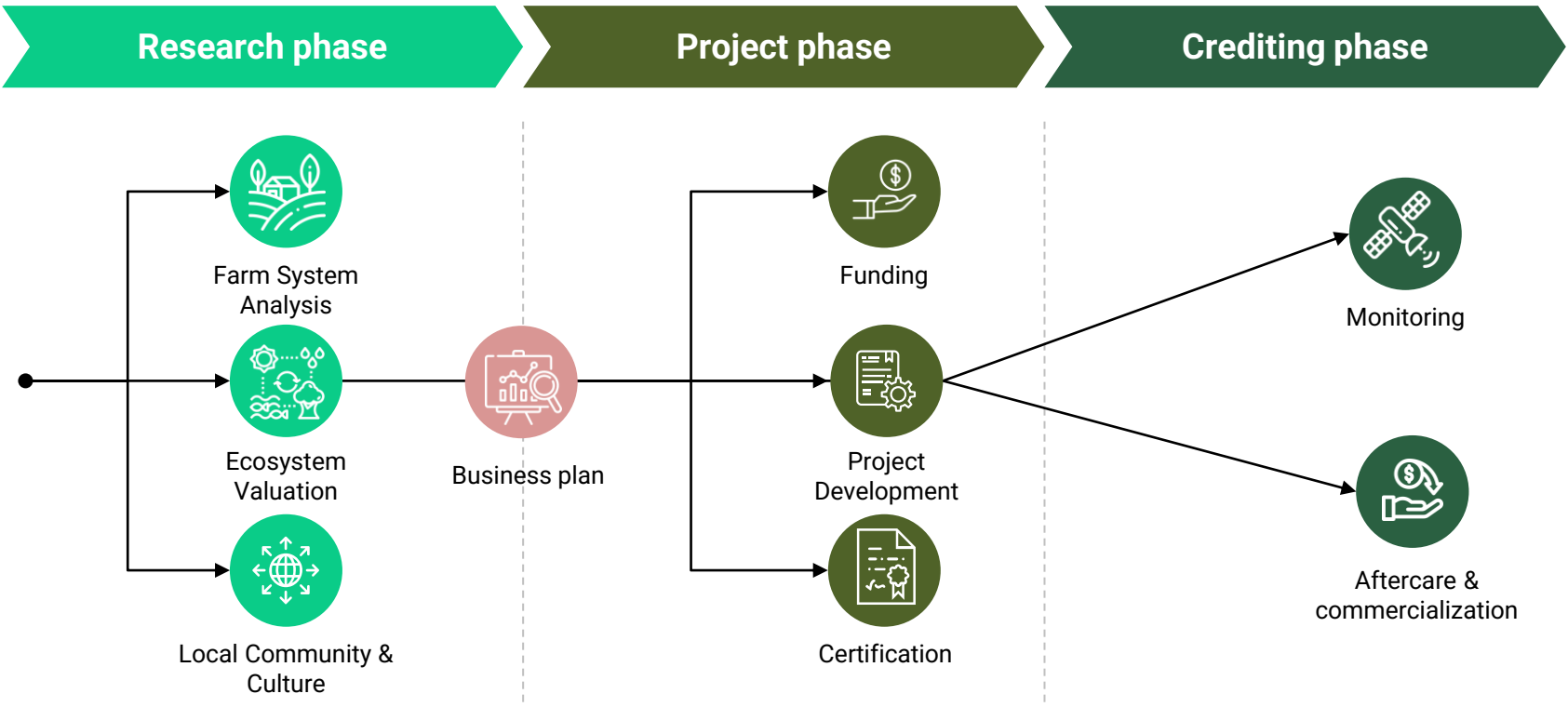
We certify the sequestered carbon to sell as Carbon Credits



The farmer earns a revenue from protecting his forest

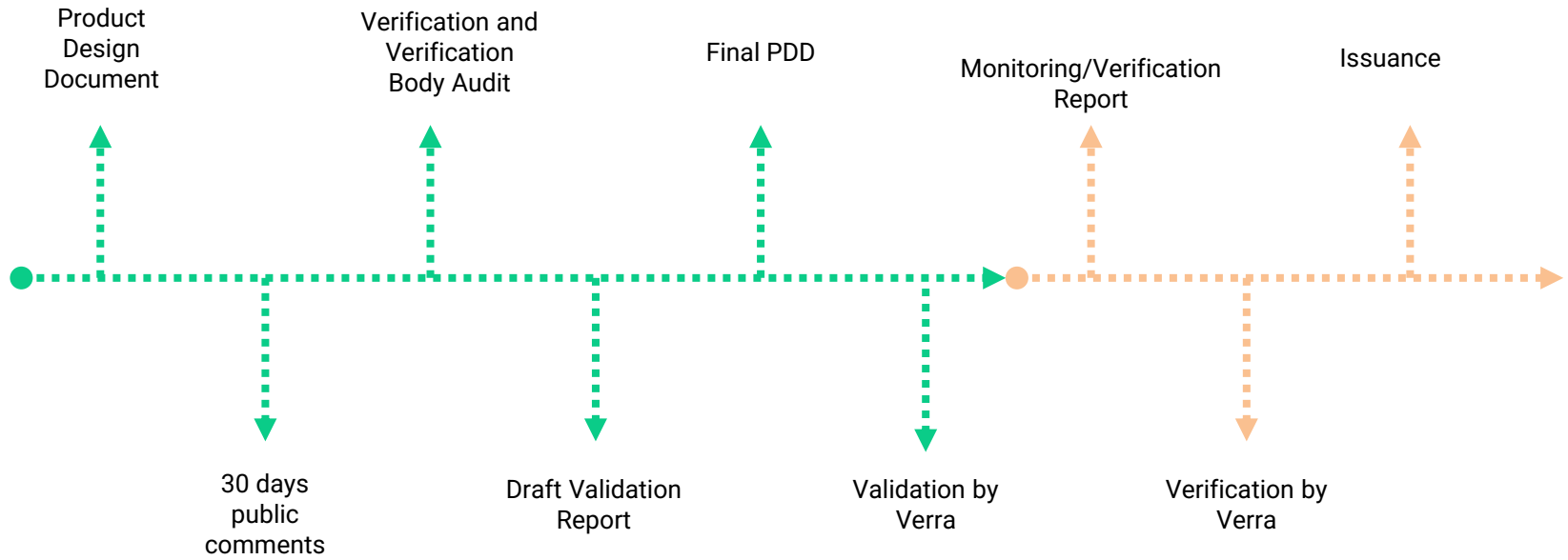


# Project development





# Certification timeline







## Impact of the upcoming project

1.200  
hectares

of degraded land  
restored

15  
full time

jobs created

540.000  
tCO<sub>2</sub>

captured during the  
project lifetime

>30  
tree species

of which 4 are on  
the IUCN red list

80+  
animal species

that have their  
habitat restored



Let's discuss!

